

WHAT A DO



Partner with What A Do Theatre to advertise your business and support the arts in Battle Creek.
What A Do Theatre is a 501(c)3 nonprofit organization and contributions are tax deductible.

To contribute, contact Ex. Dir. Teri Noaeill at 269-832-4418 or whatadoexecutivedirector@gmail.com



ADVERTISEMENTS

Prices include a color ad in the Playbills for the following shows: *Frozen Jr.* (Youth Musical, 2020), *Winnie the Pooh* (Spring Youth Program, 2020), *The 25th Annual Putnam County Spelling Bee* (Main Stage Musical, 2020), *High School Musical Jr.* and *101 Dalmatians Kids* (Summer Youth Program 2020).

Full Page Back Cover- \$1,000.00
Full Page Ad Inside Cover- \$850.00

Full Page- \$600.00
1/2 Page- \$350.00

1/4 Page- \$250.00
1/8 Page- \$125.00



SPONSORSHIPS

Donors make it possible for us to do what we do accomplish our mission of providing the community with theatre that is “thought provoking and life affirming.” There are many ways to support all our programming which includes: Senior Reader’s Theatre, Youth Programming, and our Main Stage productions.

Executive Producer (\$7,500+)

- Name in all published advertisements
- Recognition in the curtain speech
- Business Ad (full page) in the playbill (For shows listed above)
- Sponsorship recognition in the playbill
- Logo/Ad Printed on Youth Program T-Shirts
- 20 Performance Tickets to our Sponsor Night Performance

Producer (\$5,000-\$7,499)

- Name in all published advertisements
- Recognition in the curtain speech
- Business Ad (full page) in the playbill (For shows listed above)
- Sponsorship recognition in the playbill
- Business Name Printed on Youth Program T-Shirts
- 10 Performance Tickets to our Sponsor Night Performance

Co-Producer (\$2,500-\$4,999)

- Recognition in the curtain speech
- Business Ad (Half Page) in the playbill (For shows listed above)
- Sponsorship recognition in the playbill
- 10 Performance Tickets to our Sponsor Night Performance

Associate Producer (\$1,000-\$2,499)

- Business Ad (half page) in the playbill (For shows listed above)
- Sponsorship recognition in the playbill
- 4 Performance Tickets to our Sponsor Night Performance



DONORS

Not ready to be a business sponsor? Join our cast and crew as a donor and be a part of our Director’s Club! All Donors will be recognized in the playbills for the season of shows listed above, at the levels provided below:

Director’s Club (\$1,000+)* Cast & Crew (\$500-\$999) Supporting Cast (\$250-\$499)
Chorus (\$100-\$249) Theatregoer (\$1-\$99)

* Director’s Club donors are invited to each Sponsor Night performance along with 2 guests as a special thank you for your support.